



@CACLP

**CACLP** • **CISCE** 2023

# POST SHOW REPORT

The Convergence of Laboratory Medicine & In Vitro Diagnostics



# EXHIBITION FIGURES



**DATES: 26-30 MAY, 2023**



**CITY: NANCHANG, CHINA**



**2**

TRADE SHOWS

**130 000** SQM

EXHIBITING SPACE

**1 300+**

EXHIBITORS

**40 000+**

PROFESSIONAL VISITORS

**2.55** MILLION

ONLINE VIEWS

**100+**

SCIENTIFIC LECTURES

**300+**

ACADEMIC SPEAKERS

**5 000+**

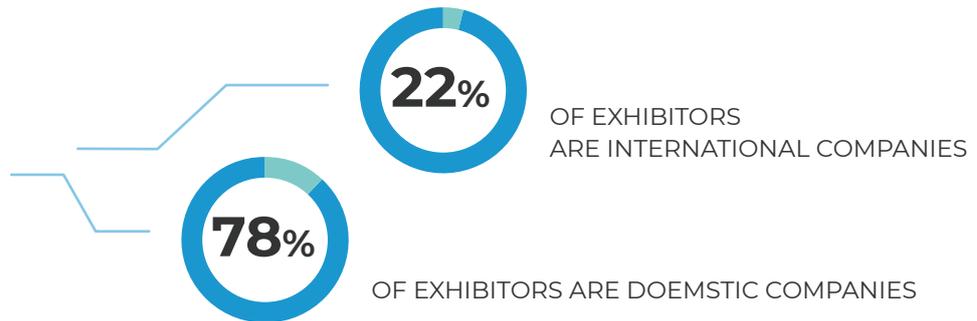
DELEGATES



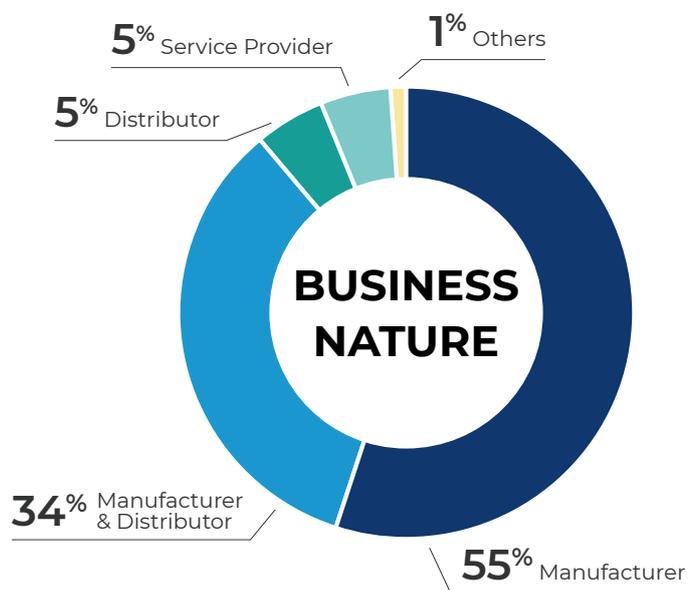
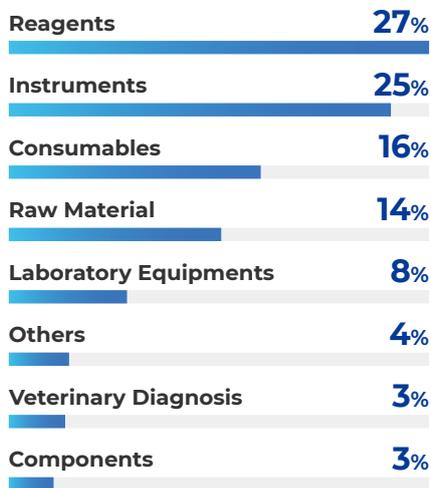
# EXHIBITOR ANALYSIS



**1 300+**  
EXHIBITORS



## EXHIBITORS BY MAIN BUSINESS



## EXHIBITOR TESTIMONIALS



**Rosa CHEN**  
Vice President of Beckman Coulter Global  
General Manager of Beckman Coulter China

CACLP is the largest and most influential event of China's IVD industry, with a history of 20 years. As a worldwide leader of the IVD industry, Beckman Coulter has flourished alongside of China's ever-growing IVD industry and has participated in the event for many consecutive years.

CACLP has not only created a platform of exhibition and communication but has also helped us exchange advanced technologies and products, discuss innovative and cutting-edge solutions with outstanding businesses and experts in the industry, while greatly enhancing the company's brand image.



**Richard YIU**  
General Manager of  
Roche Diagnostics (Shanghai) Ltd.

Roche will remain one of the most trusted partners of CACLP, as the rich academic resources and integrated media networking of CACLP have greatly aided Roche in China market development. Roche will continue to cooperate closely with CACLP to construct digital patient engagement platforms to interact patients with healthcare providers globally and facilitate the enhancement of the Chinese healthcare ecosystem.

Together, we are passionate about doing now what patients need next.

# VISITOR ANALYSIS



**40 000+**

PROFESSIONAL VISITORS

**45.61%** FIRST-TIME VISIT

**54.39%** MULTIPLE-TIME VISIT

## GEOGRAPHICAL BREAKDOWN

**OVERSEA VISITORS  
ARE FROM 29 COUNTRIES & REGIONS**  
(TOP COUNTRIES)



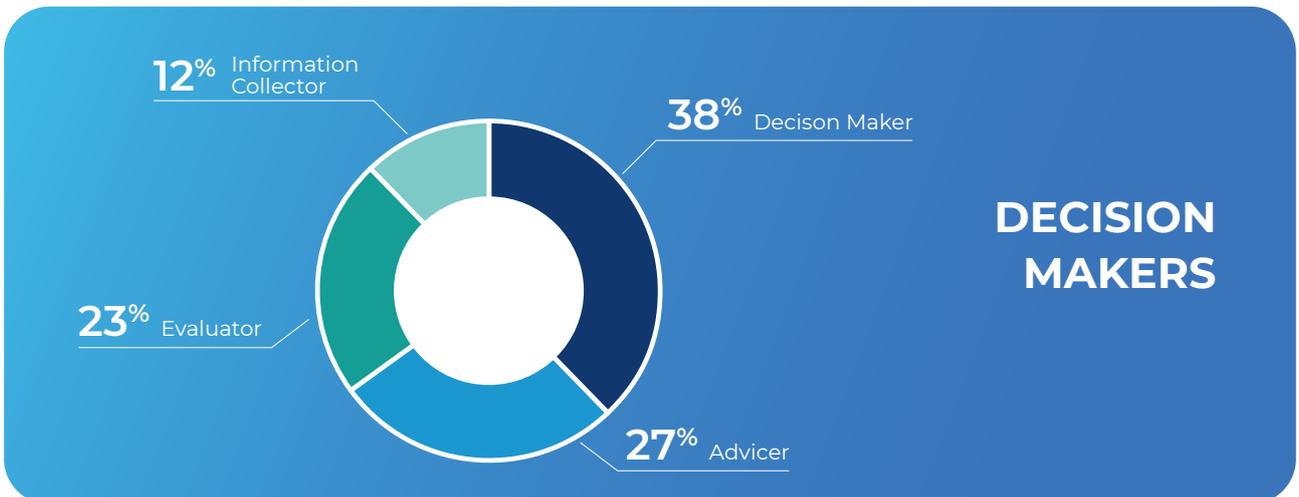
**DOMESTIC VISITORS**  
(TOP PROVINCES & CITIES)



OF VISITORS  
ARE SATISFIED WITH CACLP 2023

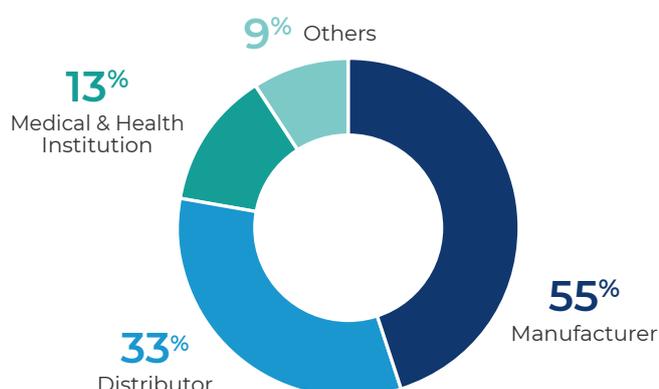


OF VISITORS  
ARE WILLING TO RECOMMEND CACLP

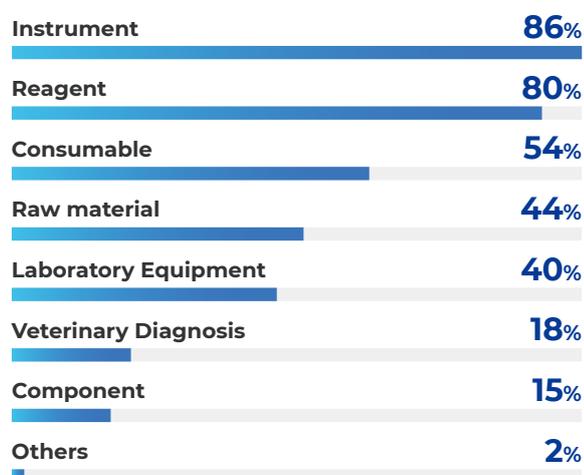


# VISITOR ANALYSIS

## VISITORS BY COMPANY NATURE



## MAIN PRODUCTS OF INTEREST



## VISITORS BY MAIN BUSINESS



# CONCURRENT EVENTS



**CIIDC**  
China IVD Industry  
Development Conference

26-29 MAY, 2023  
NANCHANG, CHINA

## THE 10<sup>TH</sup> CHINA IVD INDUSTRY DEVELOPMENT CONFERENCE



**Enlightening Lab Med -  
The 6<sup>th</sup> IVD Youth Entrepreneur Forum**

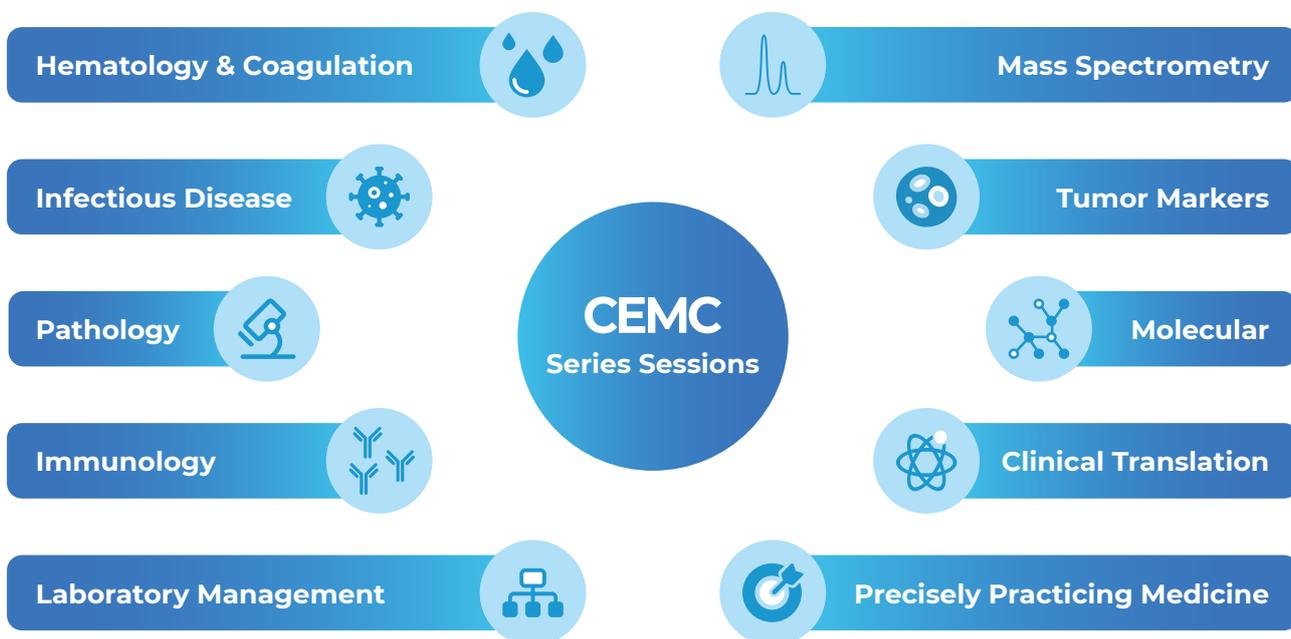


**The 5<sup>th</sup> China IVD Distribution Enterprise Forum**



**The 3<sup>rd</sup> China Key Raw Material & Parts Forum**

# THE 8<sup>TH</sup> CHINA EXPERIMENTAL MEDICINE CONFERENCE



# A TEAM AT YOUR SERVICE

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The Convergence of Laboratory Medicine & In Vitro Diagnostics

**15-18 MARCH / 2024**  
**SUN - MON**  
**CHONGQING, CHINA**



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